



## Video Contest

**Students:** Crime Stoppers is offering you the opportunity to create a compelling video promoting the Project Safe Campus program. Entrants should be creative and original. **Crime Stoppers will select five lucky S.E. Michigan students as grand prize winners of \$100 each and will appear on our website!!** The student council of the winning student's school, will also receive \$100 **(maximum of \$100 per Student Council)**

Your goal is to create a convincing video that encourages students to use the Project Safe Campus program.

### Requirements:

- \* The Project Safe Campus video **must** be 15 to 30 seconds long, and contain the process of how to submit an anonymous tip.
- \* The video **must** contain the Crime Stoppers logo (see above letterhead) which can be downloaded from the Crime Stoppers web site at [www.projectsafecampus.com](http://www.projectsafecampus.com).
- \* The video **must** be filmed in a school setting, ex: classroom or hallway. (Ask permission before filming in your schools.)
- \* The video **must** contain **at least two** of the Crime Stoppers' tip hotline methods which are:
  - **1-800-SpeakUp**
  - [www.1800speakup.org](http://www.1800speakup.org) or
  - **Text csm and your tip to 274637**
- \* You **may** include a "slogan" or a "tagline" that YOU create and you may include the "\$100 Cash Reward" tagline.
- \* You may put music in your project; however, it must be one of the songs listed on our YouTube page. (On the next page are directions on how to get the music.)
- \* You may work in groups of up to four students. Your project must be well organized, professional, and well put together, **NO PROFANITY!**

Videos should be received by Crime Stoppers no later than **April 21, 2017 at 5 p.m.** Your teacher or student council advisor will mail the jump drive to us. **Winners will be notified by early May 12, 2017.**



### **How to turn in a project:**

Each member of your group must sign the waiver of liability given in the packet individually, and it must also be signed by a parent/guardian, and the principal of your school. Your group must also provide a paper with each member listed, and the responsibilities these members had in the project. Your project will not be qualified if any of these guidelines are not completed.

To turn in your project, place your project in a Jump drive and give the jump drive, waiver, and responsibilities sheet to a teacher or advisor. Remember, the purpose of this project is to inform other people about this program, and how it can positively affect your schools. So have fun, and keep your schools safe!

Your project may or may not be aired on any television stations. Project Safe Campus and Crime Stoppers of Michigan are not responsible for the use of your project, and do not guarantee air time on T.V. We appreciate your cooperation in this competition, and will base the winners off of a fair judgment according to the rules and guidelines given to you.

### **Instructions on how to get music for Audio/Video Contest:**

Go to: <https://www.youtube.com/channel/UCu3Vq68M-m8yVhfrCwzxIPg>

- Pick out which music you would like to use

Then go to: [www.youtube-mp3.org](http://www.youtube-mp3.org)

- Copy the URL of the music from YouTube, and paste it on the YouTube to mp3 page
- Press convert video
- Click on the blue “download” button inside the green square
- Save the file to your desk top or a designated folder
- Now you are ready to import that audio for your project!



Waiver of Liability

I hereby freely and voluntarily, without distress, execute this waiver in the following terms:

- A. Waiver and Release: I, the parent and student, release and forever discharge and hold harmless Crime Stoppers of Michigan and its successors and release them from any and all liability, claims, and demands of whatever kind or nature either in law or in equity. I understand and acknowledge that this waiver discharges Crime Stoppers of Michigan from any liability or claim that I, the volunteer, may have against Crime Stoppers of Michigan with respect to bodily injury, illness, death, or property damage that may result from my participation with Crime Stoppers of Michigan.
- B. I grant and convey unto Crime Stoppers of Michigan all rights, title, and interest in any and all photographic images and video or audio recordings made by Crime Stoppers of Michigan during my work with Crime Stoppers of Michigan, including but not limited to, any royalties, proceeds, or other benefits derived from such photographs or recordings.
- C. I expressly agree that this waiver is intended to be as broad and inclusive as permitted by the laws of the State of Michigan in the United States of America, and that this waiver shall be governed by and interpreted in accordance with the laws of the State of Michigan. I agree that in the event that any clause or provision of this waiver shall be held to be invalid by any court of competent jurisdiction, the invalidity of such clause or provision shall not otherwise affect the remaining provisions of this release which shall continue to be enforceable.

\_\_\_\_\_  
Signature of Student

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Student Name

If the Volunteer is under the age of 18 years old, a signature of the parent or legal guardian must be obtained below.

\_\_\_\_\_  
Signature of parent or legal guardian

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed name of parent or legal guardian

\_\_\_\_\_  
Signature of School Principal

\_\_\_\_\_  
Date