



Poster Contest

Project Safe Campus would like a new design for their posters advertising the Project Safe Campus Program. We are offering a **poster contest** to your students. We know there are a lot of talented students in your school and we would love for them to participate by creating eye catching, colorful posters that will be used in all of the schools that have implemented the Project Safe Campus Program.

Crime Stoppers will select five lucky S.E. Michigan students as grand prize winners of \$100 each and will appear on our website!! !! The student council of the winning student's school, will also receive \$100 (**maximum of \$100 per Student Council**)

We would greatly appreciate your support of this contest. **If your school is interested and you believe there will be some entries, please email me to register your school by February 24th, 2017.** My email address is willie@michiganalliance.org.

All poster entries must be received by **April 21, 2017**. They should be mailed to Crime Stoppers of Michigan, 18000 West Nine Mile Rd Southfield, MI 48075. We would appreciate it if you would keep this address confidential by mailing the posters to us rather than asking the students to do it individually. **WE SUGGEST ASKING THE ART TEACHER OR STUDENT COUNCIL ADVISOR TO MONITOR THE CONTEST AT YOUR SCHOOL.**

We will contact the first round of winners and their schools by May 12, 2017. The winning posters will be posted to the Project Safe Campus website by early June 2017.

Please feel free to call me with any questions or concerns at 313.922.5000, ext. 16. The rules and regulations of the contest follow. Please share them with your students. Thank you so much for your promotion of this contest.



Poster Contest Project Safe Campus

Students: Crime Stoppers is offering you the opportunity to re-design the posters promoting the Project Safe Campus program. Entrants should come up with an original and creative poster. Crime Stoppers will choose five lucky S.E. Michigan students will win **\$100** and a possible appearance on **a news station!**

Your goal is to create a convincing poster that encourages students to use the Project Safe Campus program. The design can be done free-hand or on a computer.

Requirements:

- * The Project Safe Campus poster **must** be readable 11” **high** x 17” **wide**. (poster must be viewed in this format for billboard use)
- * The poster **must** contain the “**Project Safe Campus**”. (see above letterhead) which can be downloaded from the Project Safe Campus Web site at www.projectsafecampus.com.
- * The poster **must** contain the word: “**Anonymous**”
- * The poster **must** contain **at least two** of the Crime Stoppers’ tip hotline methods which are:
 - **1-800-SpeakUp**
 - www.1800speakup.org or
 - **Text csm and your tip to 274637**
- * You **may** include a “slogan” or a “tagline” that YOU create and you may include the “\$100 Cash Reward” tagline.

Posters should be received by Crime Stoppers no later than **April 21, 2017 at 5 p.m.** Your art teacher or student council advisor will mail the poster to us. **Winners will be notified by May12, 2017.**



ATTENTION!

This form MUST be attached to the back of your poster when you turn it in to your teacher or principal:

Name: _____

School: _____

Grade: _____

Home Address: _____

City and Zip: _____

Home Phone: _____

Teacher's Name _____

Waiver:

I represent that the poster (artwork) submitted to the Project Safe Campus Poster Contest to be my original creation and artwork and not the work of another person. I grant permission to Campus Crime Stoppers and Crime Stoppers of Michigan to publish this work on its Web site and in its newsletter at their sole discretion and to use for promotional purposes to support the mission of Project Safe Campus.

Signed _____ Date _____

(Student)